



Station Order Revised Heinrich for Senate 2012

207302

Market: Albuquerque

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

| |
|-------------|
| Estimate ID |
| 12029 |

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

Jim 9/19/12

KASA-TV

| Program Name | DP | Length | Days | Gross Rate | Mon Sep 24 | Tue Sep 25 | Wed Sep 26 | Thu Sep 27 | Fri Sep 28 | Sat Sep 29 | Sun Sep 30 | Total |
|--|----|--------|------|--------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------|
| Judge Mathis 1:00 PM 2:00 PM | DT | M-F | 30 | \$30.00 \$60.00 | 5 | | 1 | | 1 | | | 2 |
| Ricki Lake 3:00 PM 4:00 PM | EF | M-F | 30 | \$50.00 \$250.00 | 5 | 1 | 1 | 1 | 1 | | | 5 |
| Funny Videos 4:00 PM 5:00 PM | EF | M-F | 30 | \$50.00 \$250.00 | 5 | 1 | 1 | 1 | 1 | | | 5 |
| Extra 5:00 PM 5:30 PM | EF | M-F | 30 | \$100.00 \$100.00 | 5 | | | 1 | | | | 1 |
| Family Feud 6:30 PM 7:00 PM | PA | M-F | 30 | \$150.00 \$750.00 | 5 | 1 | 1 | 1 | 1 | | | 5 |
| Bones 7:00 PM 8:00 PM | PT | M | 30 | \$800.00 \$800.00 | 5 | 1 | | | | | | 1 |
| New Girl/Ben 7:00 PM 8:00 PM | PT | Tu | 30 | \$800.00 \$800.00 | 5 | 1 | | | | | | 1 |
| X-Factor 7:00 PM 9:00 PM | PT | W | 30 | \$1,300.00 \$1,300.00 | 5 | | 1 | | | | | 1 |
| Glee 8:00 PM 9:00 PM | PT | Th | 30 | \$700.00 \$700.00 | 5 | | | 1 | | | | 1 |
| Kitchen Nightmare 7:00 PM 8:00 PM | PT | F | 30 | \$500.00 \$500.00 | 3 | | | | 1 | | | 1 |
| Sold out at LUR per KASA. Move to L3 to clear. | | | | | | | | | | | | |
| KASA 9p News 9:00 PM 9:30 PM | LN | M-F | 30 | \$500.00 \$2,500.00 | 4 | 1 | 1 | 1 | 1 | | | 5 |
| Sold out at LUR per KASA. Move to L4 to clear. | | | | | | | | | | | | |
| KASA 9:30p News 9:30 PM 10:00 PM | LN | M-F | 30 | \$400.00 \$2,000.00 | 4 | 1 | 1 | 1 | 1 | | | 5 |
| Sold out at LUR per KASA. Move to L4 to clear. | | | | | | | | | | | | |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 9/19/2012 4:11:57 PM

KASA-TV

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9/20/12



Station Order Revised Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

| |
|-------------|
| Estimate ID |
| 12029 |

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KASA-TV

| Program Name | DP | Length | Days | Gross Rate | Mon Sep 24 | Tue Sep 25 | Wed Sep 26 | Thu Sep 27 | Fri Sep 28 | Sat Sep 29 | Sun Sep 30 | Total |
|--|----|--------|------|-------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------|
| Saturday 9p News | LN | Sa | | \$650.00 | | | | | | 1 | | 1 |
| 9:00 PM 9:30 PM | | 30 | | \$650.00 | | | | | | | | |
| Sold out at LUR per KASA. Move to L3 to clear. | | | | | | | | | | | | |
| Sunday 9:30p News | LN | Su | | \$350.00 | | | | | | | 1 | 1 |
| 9:30 PM 10:00 PM | | 30 | | \$350.00 | | | | | | | | |
| Sold out at LUR per KASA. Move to L4 to clear. | | | | | | | | | | | | |
| Station Gross Totals | | | | \$11,010.00 | 6 | 6 | 7 | 7 | 7 | 1 | 1 | 35 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastراتيجies.com

Date/Time Sent: 9/19/2012 4:11:57 PM

KASA-TV

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Spot Manager: All, 09/24/12-09/30/12

Station: KASA

Advertiser: POL/Heinrich for Senate (D)
Agency: Media Strategies & Research

Line: 1

Time Period: 1p-2p

| | | | | | | | | |
|--------|-------|----------|-----|----|--|-------------------------|--|---------|
| 207302 | 12029 | 09/26/12 | :30 | P5 | | 9/24-9/30/20 | | \$30.00 |
| 207302 | 12029 | 09/28/12 | :30 | P5 | | 1:09:39 PM 9/24-9/30/20 | | \$30.00 |
| | | | | | | | | \$60.00 |
| | | | | | | | | \$60.00 |

Line: 2

Time Period: 3p-4p

| | | | | | | | | |
|--------|-------|----------|-----|----|--|-------------------------|--|----------|
| 207302 | 12029 | 09/26/12 | :30 | P5 | | 3:19:18 PM 9/24-9/30/20 | | \$50.00 |
| 207302 | 12029 | 09/27/12 | :30 | P5 | | 3:38:46 PM 9/24-9/30/20 | | \$50.00 |
| 207302 | 12029 | 09/24/12 | :30 | P5 | | 3:09:39 PM 9/24-9/30/20 | | \$50.00 |
| 207302 | 12029 | 09/28/12 | :30 | P5 | | 3:48:30 PM 9/24-9/30/20 | | \$50.00 |
| 207302 | 12029 | 09/25/12 | :30 | P5 | | 3:58:55 PM 9/24-9/30/20 | | \$50.00 |
| | | | | | | | | \$250.00 |
| | | | | | | | | \$250.00 |

Line: 3

Time Period: 4p-5p

| | | | | | | | | |
|--------|-------|----------|-----|----|--|-------------------------|--|----------|
| 207302 | 12029 | 09/26/12 | :30 | P5 | | 4:14:56 PM 9/24-9/30/20 | | \$50.00 |
| 207302 | 12029 | 09/24/12 | :30 | P5 | | 4:15:26 PM 9/24-9/30/20 | | \$50.00 |
| 207302 | 12029 | 09/27/12 | :30 | P5 | | 4:46:03 PM 9/24-9/30/20 | | \$50.00 |
| 207302 | 12029 | 09/28/12 | :30 | P5 | | 4:30:22 PM 9/24-9/30/20 | | \$50.00 |
| 207302 | 12029 | 09/25/12 | :30 | P5 | | 4:29:52 PM 9/24-9/30/20 | | \$50.00 |
| | | | | | | | | \$250.00 |
| | | | | | | | | \$250.00 |

Line: 4

Time Period: 5p-530p

| | | | | | | | | |
|--------|-------|----------|-----|----|--|-------------------------|--|----------|
| 207302 | 12029 | 09/27/12 | :30 | P5 | | 5:22:54 PM 9/24-9/30/20 | | \$100.00 |
| | | | | | | | | \$100.00 |
| | | | | | | | | \$100.00 |

Line: 5

Time Period: 630p-7p

| | | | | | | | | |
|--------|-------|----------|-----|----|--|-------------------------|--|----------|
| 207302 | 12029 | 09/24/12 | :30 | P5 | | 6:46:20 PM 9/24-9/30/20 | | \$150.00 |
| 207302 | 12029 | 09/27/12 | :30 | P5 | | 6:46:05 PM 9/24-9/30/20 | | \$150.00 |
| 207302 | 12029 | 09/25/12 | :30 | P5 | | 6:40:40 PM 9/24-9/30/20 | | \$150.00 |
| 207302 | 12029 | 09/26/12 | :30 | P5 | | 6:46:35 PM 9/24-9/30/20 | | \$150.00 |
| 207302 | 12029 | 09/28/12 | :30 | P5 | | 6:34:35 PM 9/24-9/30/20 | | \$150.00 |
| | | | | | | | | \$750.00 |
| | | | | | | | | \$750.00 |

Line: 6

Time Period: 7p-8p

| | | | | | | | | |
|--------|-------|----------|-----|----|--|-------------------------|--|----------|
| 207302 | 12029 | 09/24/12 | :30 | P5 | | 7:19:15 PM 9/24-9/30/20 | | \$800.00 |
| | | | | | | | | \$800.00 |
| | | | | | | | | \$800.00 |

Line: 7

Time Period: 7p-8p

| | | | | | | | | |
|--------|-------|----------|-----|----|--|-------------------------|--|----------|
| 207302 | 12029 | 09/25/12 | :30 | P5 | | 7:40:31 PM 9/24-9/30/20 | | \$800.00 |
| | | | | | | | | \$800.00 |
| | | | | | | | | \$800.00 |

Line: 8

Time Period: 7p-9p

| | | | | | | | | |
|--------|-------|----------|-----|----|--|-------------------------|--|------------|
| 207302 | 12029 | 09/26/12 | :30 | P5 | | 8:31:15 PM 9/24-9/30/20 | | \$1,300.00 |
| | | | | | | | | \$1,300.00 |
| | | | | | | | | \$1,300.00 |

Line: 9

Time Period: 8p-9p

[Sorted by: Line]

Spot Manager: All, 09/24/12-09/30/12

Station: KASA

Advertiser: POL/Heinrich for Senate (D)
Agency: Media Strategies & Research

Line: 9

Time Period: 8p-9p

| | | | | | | | |
|--------|-------|----------|-----|----|-------------------------|--|----------|
| 207302 | 12029 | 09/27/12 | :30 | P5 | 8:30:40 PM 9/24-9/30/20 | | \$700.00 |
| | | | | | | | \$700.00 |
| | | | | | | | \$700.00 |

Line: 10

Time Period: 7p-8p

| | | | | | | | |
|--------|-------|----------|-----|----|-------------------------|--|----------|
| 207302 | 12029 | 09/28/12 | :30 | P3 | 7:15:05 PM 9/24-9/30/20 | | \$500.00 |
| | | | | | | | \$500.00 |
| | | | | | | | \$500.00 |

Line: 11

Time Period: 9p-930p

| | | | | | | | |
|--------|-------|----------|-----|----|-------------------------|--|------------|
| 207302 | 12029 | 09/25/12 | :30 | P4 | 9:18:12 PM 9/24-9/30/20 | | \$500.00 |
| 207302 | 12029 | 09/27/12 | :30 | P4 | 9/24-9/30/20 | | \$500.00 |
| 207302 | 12029 | 09/26/12 | :30 | P4 | 9/24-9/30/20 | | \$500.00 |
| 207302 | 12029 | 09/28/12 | :30 | P4 | 9:18:57 PM 9/24-9/30/20 | | \$500.00 |
| 207302 | 12029 | 09/24/12 | :30 | P4 | 9:29:00 PM 9/24-9/30/20 | | \$500.00 |
| | | | | | | | \$2,500.00 |
| | | | | | | | \$2,500.00 |

Line: 12

Time Period: 930p-10p

| | | | | | | | |
|--------|-------|----------|-----|----|-------------------------|--|------------|
| 207302 | 12029 | 09/25/12 | :30 | P4 | 9:58:20 PM 9/24-9/30/20 | | \$400.00 |
| 207302 | 12029 | 09/24/12 | :30 | P4 | 9:58:20 PM 9/24-9/30/20 | | \$400.00 |
| 207302 | 12029 | 09/27/12 | :30 | P4 | 9/24-9/30/20 | | \$400.00 |
| 207302 | 12029 | 09/28/12 | :30 | P4 | 9:48:27 PM 9/24-9/30/20 | | \$400.00 |
| 207302 | 12029 | 09/26/12 | :30 | P4 | 9:59:20 PM 9/24-9/30/20 | | \$400.00 |
| | | | | | | | \$2,000.00 |
| | | | | | | | \$2,000.00 |

Line: 13

Time Period: 9p-930p

| | | | | | | | |
|--------|-------|----------|-----|----|-------------------------|--|----------|
| 207302 | 12029 | 09/29/12 | :30 | P3 | 9:07:35 PM 9/24-9/30/20 | | \$650.00 |
| | | | | | | | \$650.00 |
| | | | | | | | \$650.00 |

Line: 14

Time Period: 930p-10p

| | | | | | | | |
|--------|-------|----------|-----|----|-------------------------|--|-------------|
| 207302 | 12029 | 09/30/12 | :30 | P4 | 9:38:41 PM 9/24-9/30/20 | | \$350.00 |
| | | | | | | | \$350.00 |
| | | | | | | | \$350.00 |
| | | | | | | | \$11,010.00 |
| | | | | | | | \$11,010.00 |
| | | | | | | | \$11,010.00 |
| | | | | | | | \$11,010.00 |

[Sorted by: Line]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| Station and Location: | Date: |
|------------------------|-----------|
| KASA-TV Albuquerque | 9/19/2012 |

I, Media Strategies and Research,
 being/on behalf of: Martin Heinrich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|----------------------------|----------------------------------|------|----------------------------|----------------|-----------------|
| SEE ATTACHED SCHEDULE | | | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Monday, September 24, 2012 | | | Sunday, September 30, 2012 | | |
| | | | | | |

Total Charges: \$11,010.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 19, 20¹⁷

Date

Arthur A. Vetter

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title